

2025 NJLN CONVENTION AND PRE-CONVENTION PROSPECTUS



**The Nursing Journey Continues: Promoting
Learning, Connections, and Opportunities**

MARCH 26 & 27, 2025

**HARRAH'S RESORT
ATLANTIC CITY, NEW JERSEY**



**New Jersey League
for Nursing**

2025 NJLN CONVENTION

MARCH 26 & 27



ABOUT THE CONVENTION

The NJLN invites you to attend the 2025 Convention, taking place live at Harrah's Resort in Atlantic City. This event offers a fantastic opportunity to learn, network, and share valuable insights as we focus on both professional and personal development. Our program theme this year is "The Nursing Journey Continues: Promoting Learning, Connections, and Opportunities."



Join Us! Whether you're a valued NJLN member, attendee, exhibitor, sponsor, or advertiser, we welcome you to join us in making this learning event a success!

Please take a moment to review our prospectus guide, which includes a summary of the key event areas for the 2025 NJLN Convention Program.

Thank You! We appreciate your support and look forward to your participation.

The NJLN Convention Committee

View the highlights from our 2024 NJLN Convention to learn more!

-  Click here for a video glimpse of what to expect at our 2025 NJLN Convention.
-  Or click to view our 2024 Convention Photo Gallery.

Please feel free to contact us with questions or inquiries:

Email: info@njln.org

Office Phone: 908-789-3398

Contact: Susan Chandler, NJLN Program Director

Cell Phone: 908-267-9109

Website: www.njln.org



**New Jersey League
for Nursing**



2025 NJLN CONVENTION AND PRE-CONVENTION OVERVIEW MARCH 26 - 27, 2025

The Nursing Journey Continues: Promoting Learning,
Connections, and Opportunities

New Jersey League
for Nursing

LIVE AT HARRAH'S RESORT IN ATLANTIC CITY

WHY ATTEND THE 2025 NJLN CONVENTION?

- **Participate in Our Full Convention Program:** Earn valuable contact hours, attend Keynote and Breakout Sessions, explore our Exhibitor Area, view Poster Presentations, and network within the profession during this live event.
- **Professional and Personal Development:** Learn from Experienced Subject Matter Experts.
- **Keynote Session Presentations on Impacting Topics:**
 - RaDonda Vaught: *In Her Own Words. A Story that Every Nurse Should Hear. How One Error Can Forever Change Lives.*
 - *50 Ways to Lose Your License* presented by Kathleen Gialanella, Esq., P.C., RN.
- **Breakout Sessions:** Focused on some of the most relevant topics.
- **Poster Presentation Gallery**
- **Student Tracks:** Including NCLEX Prep presented by ATI and Professional Development Sessions.
- **Full Exhibit Area:** Interactive Networking Opportunities
- **Networking Luncheon:** Connect with Colleagues
- **Pre-Convention Educators Program:** *Current Trends in Nursing Education: AI, Academic Integrity, and the Shift Toward Active and Competency-Based Learning* facilitated by ATI and the NJLN. Contact Hour eligible.
- **Early Registration Discount Rates:** Available for the NJLN Convention and Pre-Convention by February 24, 2025.
- **You Won't Want to Miss This Live Learning Event and We'll have Some Fun Along the Way!**

WHO SHOULD ATTEND?

All levels of Nursing: Practicing Nurses, Nurse Educators, Nurse Leaders, Nursing Students and Retirees.

WHEN?

NJLN Pre-Convention Nurse Educator Program: March 26, 2025, 8:30 AM – 4:15 PM

NJLN Convention: March 26, 5:00 PM – 9:00 PM, and March 27, 2025, 7:30 AM – 5:00 PM. Annual

NJLN Business Meeting at 5:15 PM with President's Reception to follow.



You are invited to join us for the 2025 NJLN Convention and Pre-Convention learning events. You won't want to miss this! Ready to sign-up?

REGISTER NOW





NJLN 2025 CONVENTION AGENDA

WEDNESDAY, MARCH 26

THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

7:30 AM – 4:15 PM	PRE-CONVENTION PROGRAM Current Trends in Nursing Education: AI, Academic Integrity, and the Shift Toward Active and Competency-Based Learning <small>Note: Pre-Registration Required, not included with Convention</small>	Ocean City/Longport
5:00 PM – 9:00 PM	CONVENTION REGISTRATION OPEN	Gallery 3rd Floor Coastal Ballroom
5:30 PM – 7:30 PM	WELCOME RECEPTION EXHIBITS OPEN AND POSTER PRESENTATIONS	Exhibition Hall (Brigantine Room, Ballroom A, B)
7:30 PM – 9:00 PM	KEYNOTE PRESENTATION 50 WAYS TO LOSE YOUR LICENSE Kathleen Gialanella, ESQ, P.C., RN	Ballroom C

THURSDAY, MARCH 27

7:30 AM – 11:30 AM	REGISTRATION OPEN	Pre-function Area (Outside Exhibit Hall)
7:30 AM – 8:30 AM	CONTINENTAL BREAKFAST EXHIBIT AREA OPEN <i>VISIT EXHIBITS, LEARN WHILE YOU EARN CONTEST POINTS</i>	Exhibition Hall (Brigantine Room, Ballroom A, B)
8:30 AM – 10:30 AM	GENERAL SESSION	Ballroom C, D
8:30 AM – 9:15 AM	OPENING REMARKS Donna M. Penn, DNP, RN, CNE, NEA-BC NJLN President	

NJLN 2025 CONVENTION AGENDA

THURSDAY, MARCH 27



THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

9:15 AM – 10:45 AM	KEYNOTE PRESENTATION RADONDA VAUGHT: IN HER OWN WORDS <i>A Story that Every Nurse Should Hear.</i> <i>How One Error Can Forever Change Lives.</i>	Ballroom C, D
10:45 AM – 11:00 AM	EXPLORE EXHIBITORS NETWORKING BREAK <i>VISIT EXHIBITS, LEARN WHILE YOU EARN CONTEST POINTS</i>	Exhibition Hall (Brigantine Room, Ballroom A, B)
11:15 AM – 12:15 PM	BREAKOUT SESSIONS	
SESSION 1	A NURSE'S JOURNEY IN ADDRESSING HEALTH DISPARITIES IN THE BEHAVIORAL HEALTH POPULATION: A FUTURE OF HEALTHCARE EQUITY Jenny Bernard, DNP, MBA, MSN, APN-BC	Ocean City
SESSION 2	BEYOND TRANSFORMATION: A CALL FOR RADICAL REFORMATION IN NURSING EDUCATION Maria Flores-Harris, DNP, RN, CNE	Longport
SESSION 3 (Open to Students)	A RECIPE FOR SUCCESS IN NURSING: THE SECRET INGREDIENTS Laura Mularz, DNP, MSN, RN, APN, ACNS-BC, NE-BC	Ballroom C, D
12:30 PM – 2:00 PM	NETWORKING LUNCHEON (*Pre-purchased Tickets Required)	La Strada Restaurant



NJLN 2025 CONVENTION AGENDA

THURSDAY, MARCH 27

THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

1:00 PM – 2:00 PM

SESSION *Student Refreshments will be provided.*


Sponsored by  Hackensack Meridian
JFK University Medical Center
Muhlenberg
Harold B. and Dorothy A. Snyder
Schools of Nursing and Medical Imaging

STUDENT SESSION

PREPARING FOR THE NCLEX

Ballroom C, D

Tammy Gerrity, MSN, RN, ATI Nurse Educator

Sponsored by 

2:15 PM – 3:15 PM

BREAKOUT SESSIONS

SESSION 4

**RESCUE READY: PREPARING THE NOVICE
NURSE FOR EMERGENCY SITUATIONS**

Ocean City

Stephanie N. Caduhada MSN, RN, CCRN, NPD-BC
Naomi Hurley, BSN, RN, CCRN

SESSION 5

**THE NURSING JOURNEY: ADVANCING STUDENT
SUCCESS WITH INCLUSIVE EDUCATION PRACTICES**

Longport

Elizabeth Mizerek, PhD, RN, FN-CSA, CEN,
CPEN, CNE, FAEN

SESSION 6

HOW TO SET YOUR PATH IN NURSING

Ballroom C, D

(Open to Students)

Donna Murray, MSN, RN, APN, WHNP-BC
Donna Penn, DNP, RN, CNE, NEA-BC
Nina Vaid Raoji, DNP, APN-BC, MSN, RN

3:15 PM – 3:45 PM

**EXPLORE EXHIBITS AND
NETWORKING BREAK**

Exhibition Hall
(Brigantine Room,
Ballroom A, B)

*VISIT EXHIBITS, LEARN AND EARN AND
PRIZE DRAWING*

NJLN 2025 CONVENTION AGENDA

THURSDAY, MARCH 27



THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

4:00 PM – 5:00 PM

BREAKOUT SESSION

SESSION 7

THE COPING CORNER: GRIEF EDUCATION FOR NEW NURSES

Ocean City

Sara Scheller Humeny, MS, BSN, RN, NBC-HWC, HNB-BC
Jocelyn Townes, MSN, RN-BC, HNB-BC

SESSION 8

ENHANCING COHESION AND COMPETENCY IN ADJUNCT FACULTY: A COMPREHENSIVE ORIENTATION PROGRAM

Longport

Judith Egan, PhD, RN-BC, CNE
Denise Nash-Luckenbach, PhD, MS, RN, APRN, CCRN, CPNP

5:15 PM – 6:15 PM

NJLN BUSINESS MEETING

Ballroom C, D

SESSION 9

Join the NJLN Board of Directors for
our Annual Business Meeting.
Election Results will be announced.

PRESIDENT RECEPTION TO FOLLOW

Rum Point Restaurant



In support of improving patient care, this activity has been planned and implemented by Rutgers Biomedical and Health Sciences and the New Jersey League for Nursing. Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Contact Hours: 8.75



POSTER PRESENTATIONS

THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

Artificial Intelligence in Nursing Education: A New Way of Learning

Dione Sandiford, PhD, RN, CNE, CHSE, Rutgers, The State University of New Jersey

Monina Franco-Tantuico, PhD (c), MSN, BSMT, RN, CNE, ACUE, CCRN-a, Rutgers, The State University of New Jersey

Kimberly Lopez Hernandez, Student Nurse, Rutgers, The State University of New Jersey

Resilience in New Nursing Faculty: Evidence of a Complex Construct in Academia

Dione Sandiford, PhD, RN, CNE, CHSE, Rutgers, The State University of New Jersey

Artificial Intelligence-based Role Play: A New Approach to Palliative Care Simulation Education

Caroline Bell, DNP, MS, RN, CPNP, CPHON, Saint Elizabeth University

Beyond the Bedside: Why Healthcare Economics Matters in Nursing Education

Jeannette Manchester, DNP, MBA, RN, Rutgers, The State University of New Jersey

Tracy R. Vitale, DNP, RNC-OB, C-EFM, NE-BC, Rutgers, The State University of New Jersey

Closing the Preparation to Practice Gap through Individualized Entry Level Simulation

Bridget Dittman, MSN, RN, CCRN, CLSS-GB, NPD- BC, AtlantiCare Regional Medical Center

Cassie Tansey, BSN, RN, CVRN, AtlantiCare Regional Medical Center

Code VOC (Vaso occlusive crisis) Simulation: Improvement in the Care of the Patient with Sickle Cell Crisis

Linda Curley, DNP, FNP, CNE, CNE (cl), CHSOS, CHSE, Rutgers, The State University of New Jersey

Evaluation of the Impact of the Second Review of External Breast Pathology Using a Checklist on Pathology Review Turnaround

Jonathan Gapilango, DNP, MSN, MMin, RN, NE-BC, OCN, CCRP, Robert Wood Johnson University Hospital

Faculty-led Mentorship Program to Support Student Success in an Associate Degree Nursing Program

Georgia Angelo, MSN, RN, FNP, CNE, Hackensack Meridian Health, Middlesex College

Elizabeth DeCarlo, PhD, RN, Hackensack Meridian Health, Middlesex College

Kara Kaldawi, PhD, RN, APN, GCNS-BC, MEDSURG-BC, Hackensack Meridian Health, Middlesex College

Improving Patient Mobility and Discharge to Home through Color-Coded AM-PAC Scores

Kathleen Arcidiacono, DNP, RN, OCN, Robert Wood Johnson University Hospital

Interprofessional Collaborative Simulation Between Nursing Students and Physical Therapy Assistant Students

Lisa Camacho, EdD, MSN/Ed, RN, CCRN, CNE, Mercer County Community College

Nursing Students translate learning into practice: Sharing information about Stress First Aid with Older Adults

Veronica Betts, DNP, RN, CMGT-BC, Montclair State University

Courtney Reinisch DNP, RN, APN-C, FNP-BC, DCC, Montclair State University

Posters will be presented on Wednesday, March 26,
5:30 p.m. - 7:30 p.m. during our Welcome Reception.
They will remain on display throughout the convention.



**New Jersey League
for Nursing**

POSTER PRESENTATIONS

THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

Jump Starting' Student Nurses into Freshman Clinical

Illya DeVera-Bonilla, DNP, MSN, RN, RWJBH Trinitas School of Nursing

Constance Kozachek, PhD, CCRN, NPD-BC, RWJBH Trinitas School of Nursing

The New Jersey Collaborating Center for Nursing: Reporting on New Jersey Nursing Programs

Edna Cadmus, PhD, RN, NEA-BC, FAAN, RWJBH Trinitas School of Nursing

Pamela B. de Cordova, PhD, RN-BC, NJCCN, Rutgers School of Nursing

Illya DeVera-Bonilla, DNP, MSN, RN, NJCCN, RWJBH Trinitas School of Nursing

Daria Waszak, DNP, RN, CNE, COHN-S, NJCCN, Rutgers School of Nursing

Susan H. Weaver, PhD, RN, CRNI, NEA-BC, NJCCN, Rutgers School of Nursing

Managers' Perspective of Tiered Orientation

Stephanie Richter, DNP, RN, NPD-BC, NEA-BC, RWJBH Cooperman Barnabas Medical Center

Adriana Nashid, MSN, RN, NPD-BC, RWJBH Cooperman Barnabas Medical Center

Aida Palomino, MSN, RN, NPD-BC, RWJBH Cooperman Barnabas Medical Center

Lauren Raynor, McNichol MSN, RN, CPN, RWJBH Cooperman Barnabas Medical Center

Mary Stoffel, MSN, RN, NPD-BC, HNB-BC, RWJBH Cooperman Barnabas Medical Center

Bethany Watkins, MSN, RN, CEN, RWJBH Cooperman Barnabas Medical Center

Utilizing a Layered Skills Approach to Nursing Orientation

Stephanie Richter, DNP, RN, NPD-BC, NEA-BC, RWJBH Cooperman Barnabas Medical Center

Aida Palomino, MSN, RN, NPD-BC, RWJBH Cooperman Barnabas Medical Center

Music Listening as an Adjunctive Treatment for Pain Reduction

Jodi Rotter, DNP, MSN, MS, RN, NPD-BC, Atlantic Health System-Chilton Medical Center

Optimizing Patient Outcomes: Interdisciplinary Medication Reconciliation and Review in Subacute Rehabilitation Setting

Agustin Guido III, MBA, BSN-RN, CDONA, CDP, CFPS, IPCO, New Jersey Eastern Star Home

Pathway to Success in Nursing School

Dorothy Rolling, PhD (c), MSN, RN, CNE, NPD-BC, NE-BC, Elaine Educational Consulting Services

Sabratha Thomas, DNP, RN, FNYAM, Orbis Education

Reducing CLABSI in the Neuroscience Intensive Care Unit.

Sandia Royal, DNP, MPA, CCRN, CNRN, Robert Wood Johnson University Hospital

Jessica Egan, BSN, RN, Robert Wood Johnson University Hospital

Reducing Postpartum Readmissions: An APN-Led Model Addressing Social Drivers of Health

Jenny Bernard, DNP, MBA, MSN, APN-BC, Hackensack Meridian Health

Carmen Luna, MBA, Hackensack Meridian Health

Strong Start Mentoring Program

Tara Rostron-Lorenz, MSN, RN, Brookdale Community College

Patricia D'Aloia-Gandolfo, RN, MSN, CMSRN, Brookdale Community College



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5:30 p.m. - 7:30 p.m. during our Welcome Reception.
They will remain on display throughout the convention.

ATTENDEE REGISTRATION RATES

CONVENTION KEYNOTE SPEAKERS

PRE-CONVENTION EDUCATORS PROGRAM



**RaDonda Vaught
BSN**

IN HER OWN WORDS

*A Story that Every Nurse Should Hear.
How One Error Can Forever Change Lives.*



**Kathleen Gialanella
ESQ., P.C., RN**

**50 WAYS TO LOSE
YOUR LICENSE**



**Bonnie Ross
EdD, RN, CNE
ATI Nursing
Education Consultant**



**Kelly Simmons
DNP, RN, CNE
ATI Nursing
Content Strategist**



**Monina Franco-Tantuico
PhD(c), MSN, BSMT, RN, CNE
Rutgers School of Nursing
NJLN Board of Directors**

**CURRENT TRENDS IN NURSING EDUCATION:
AI, ACADEMIC INTEGRITY, AND THE SHIFT TOWARD
ACTIVE AND COMPETENCY-BASED LEARNING**

KEYNOTE SPEAKERS. BREAKOUT SESSIONS. POSTER PRESENTATIONS.
PRE-CONVENTION. CONTACT HOURS. EXHIBIT EXPO. NETWORKING. AND MORE!

NJLN Convention Registration For March 26 – 27	Early Registration Discount Through February 28		General Registration Begins March 1	
	NJLN Member	Non-Member	NJLN Member	Non-Member
8.75 Contact Hours				
Licensed Nurse	\$310	\$385	\$330	\$405
Not a Member? Join the NJLN as a Member, plus you will receive 3 months FREE	N/A	\$385	N/A	\$405
Retirees	\$135	\$135	\$135	\$135
Student (Non-Licensed)	\$90	\$90	\$90	\$90
Add-On: Networking Luncheon, Thursday, March 27	\$40	\$40	\$40	\$40

NJLN Pre-Convention and Convention Combined Registration For March 26 - 27	Early Registration Discount Through February 28		General Registration Begins March 1	
	NJLN Member	Non-Member	NJLN Member	Non-Member
15 Contact Hours				
Licensed Nurse	\$460	\$535	\$480	\$555
Not a Member? Join the NJLN as a Member, plus you will receive 3 months FREE	N/A	\$535	N/A	\$555
Retirees	\$285	\$285	\$285	\$285
Add-On: Networking Luncheon, Thursday, March 27	\$40	\$40	\$40	\$40

NJLN Pre-Convention Nurse Educator Program Registration For March 26	Early Registration Discount Through February 28		General Registration Begins March 1	
	NJLN Member	Non-Member	NJLN Member	Non-Member
6.25 Contact Hours				
Licensed Nurse	\$199	\$230	\$225	\$255

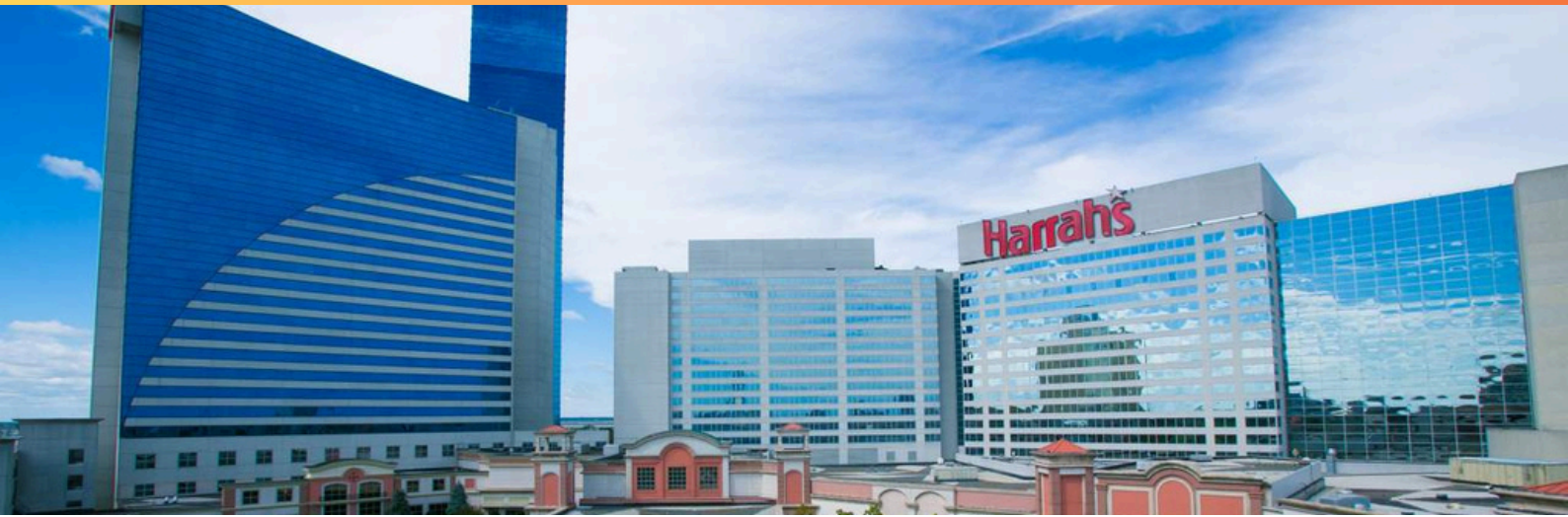
Registration is Non-Refundable



REGISTER NOW

Questions? Info@njln.org | 908-789-3398





HOTEL RESERVATION INFORMATION:

Make your reservation online: <https://book.passkey.com/go/SHNUR5>

or Call Room Reservations - 888-516-2215 (8am-2am EST, 7 days a week)

Group name: NJLN 2025 - New Jersey League of Nursing

Group code: SHNUR5

*All callers will be asked for this code but can also book by saying *NJLN 2025*

Discounted rate of \$75.00 plus tax and fees

Rate includes a \$5.00 voucher toward self-parking

Make your reservation by March 11, to guarantee this discounted rate.

**HARRAH'S RESORT
777 HARRAH'S BLVD.
ATLANTIC CITY, NJ 08401**

**DINING GUIDE WITH
HOURS OF OPERATION**



CONVENTION HOTEL

2025 NJLN CONVENTION AND PRE-CONVENTION MARCH 26 - 27, 2025

YOU ARE INVITED

**THE NURSING JOURNEY CONTINUES:
PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES
LIVE AT HARRAH'S RESORT IN ATLANTIC CITY**

CONVENTION EVENING KEYNOTE SESSION WEDNESDAY, MARCH 26

**Kathleen Gialanella
Esq., P.C., RN**

**50 WAYS TO LOSE
YOUR LICENSE**



- Join us for our 2025 Convention!
- Keynote and Breakout Sessions, Exhibitor Area, Poster Presentations, and Network Opportunities
- Pre-Convention Nurse Educators Program
- Earn Contact Hours

- Open to All Levels of Nursing
- Professional and Personal Development
- Student Tracks including NCLEX Prep presented by ATI
- Join us for our Live Annual Business Meeting

CONVENTION MORNING KEYNOTE SESSION THURSDAY, MARCH 27

RaDonda Vaught, BSN

IN HER OWN WORDS

*A Story that Every Nurse Should Hear.
How One Error Can Forever Change Lives.*



YOU WON'T WANT TO MISS THIS INTERACTIVE LEARNING EVENT



REGISTER NOW

EARLY REGISTRATION DISCOUNT THROUGH FEBRUARY 28



In support of improving patient care, this activity has been planned and implemented by Rutgers Biomedical and Health Sciences and New Jersey League for Nursing. Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

2025 NJLN PRE-CONVENTION NURSE EDUCATOR PROGRAM

**CURRENT TRENDS IN NURSING EDUCATION:
AI, ACADEMIC INTEGRITY, AND THE SHIFT TOWARD
ACTIVE AND COMPETENCY-BASED LEARNING**

**WEDNESDAY, MARCH 26, 2025
8:30 a.m. - 4:15 p.m.
HARRAH'S RESORT IN ATLANTIC CITY**



Bonnie Ross
EdD, RN, CNE
ATI Nursing Education



Kelly Simmons
DNP, RN, CNE
ATI Nursing Education



Monina Franco-Tantuico
PhD(c), MSN, BSMT, RN, CNE
Rutgers School of Nursing

PROGRAM OVERVIEW AND OUTCOMES

- Explore features of competency-based education to promote consistency in graduate outcomes*.
- Discuss nursing education standards and guidelines regarding ethical behavior, accountability, and inclusivity in the learning environment
- Identify concerns related to integrity and student accountability in the learning environment.
- Explore the use of artificial intelligence and other strategies to foster critical thinking, clinical judgment, and student accountability in the learning environment.
- Discuss the active learning concept and its relevance in nursing education, particularly in didactic and clinical learning, simulation-based, and competency-based education.
- Explore an Active Learning environment and leave with practical strategies to implement in your teaching setting.

WHO SHOULD ATTEND?

- Academic Nurse Educators
- Nursing Education Students

REGISTER NOW



REGISTRATION INCLUDES:

- ✓ 6.25 CONTACT HOURS
- ✓ CONTINENTAL BREAKFAST AND LUNCH
- ✓ ONLINE HANDOUTS

■ ■ PRE-REGISTRATION
■ ■ REQUIRED

**EARLY REGISTRATION
THROUGH FRIDAY,
FEBRUARY 28, 2025**
NJLN MEMBER: \$199
NON-MEMBER: \$225

**AFTER FRIDAY ON
MARCH 1, 2025**
NJLN MEMBER: \$230
NON-MEMBER: \$255

**Attend Both the
Pre-Convention and
Convention and Save!**

**LEARN MORE:
WWW.NJLN.ORG**

■ ■ **Questions?**
■ ■ **Info@njln.org**
908-789-3398

* The Essentials: Core Competencies for Professional Nursing Education, a publication owned by the American Association of Colleges of Nursing, which may be accessed at: <https://www.aacnnursing.org/essentials/download-order>



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2025 NJLN CONVENTION

EXHIBITOR OVERVIEW

MARCH 26-27, 2025

LIVE AT HARRAH'S RESORT IN ATLANTIC CITY



THE NURSING JOURNEY CONTINUES: PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES

WHY EXHIBIT AT THE 2025 NJLN CONVENTION?


Participate in our full Convention Program where we place an emphasis on our exhibitors. Interactive networking opportunities with ample time on the agenda to connect with our attendees during this live event.


ATTENDEES

Nurse Educators, Practicing Nurses, Nurse Leaders, and Nursing Students. We anticipate 500 attendees.



View the highlights from our 2024 NJLN Convention to learn more!

 Click here for a video glimpse of what to expect at our 2025 NJLN Convention.

 Or click to view our 2024 Convention Photo Gallery.

WHEN?

- Wednesday, March 26, 2025, 5:30 PM – 7:30 PM, Welcome Reception featuring our Exhibitors and Poster Presentations
- Thursday, March 27, 2025, 7:30 AM – 5:00 PM
- Exhibitors have access to the exhibit hall for set-up on Wednesday, March 26, 2025, from 11:00 am to 5:00 pm. We ask all are set-up at least 30 minutes before the welcome reception begins.

You are invited to the NJLN 2025 Convention.

Ready to sign-up?

REGISTER TODAY!

New Jersey League
for Nursing



EXHIBITORS

Excellence in Nursing Education

@njlnursing

NJLN 2025 CONVENTION - MARCH 26 & 27



**THE NURSING JOURNEY CONTINUES:
PROMOTING LEARNING, CONNECTIONS, AND OPPORTUNITIES**

EXHIBITOR BENEFITS

JOIN US FOR THE 2025 NEW JERSEY LEAGUE FOR NURSING (NJLN) CONVENTION, MARCH 26 & 27 AT HARRAH'S RESORT IN ATLANTIC CITY.

We invite you to join us this year for our in-person Convention learning event. This year's theme is *The Nursing Journey Continues: Promoting Learning, Connections, and Opportunities*. Our past Conventions have traditionally attracted 450+ attendees from practicing nurses, nurse educators, nurse leaders to nursing students. We proudly offer an inclusive exhibit booth solution at an attractive low rate, with an early registration discount of \$100 for an even greater value, if contracted by Friday, February 21, the cost is \$900, which includes two exhibit representative attendees. After February 21, it will increase to standard rate of \$1,000. We also have sponsorship and advertising opportunities available that are cost-effective, and will demonstrate your support even further, while maximizing your investment and exposure by being front and center for our attendees and beyond. We are counting on you to help make this event a success!

EXHIBITOR BENEFITS...WHAT IS INCLUDED? WE OFFER A TURNKEY SOLUTION

- Professional exhibit booth constructed with pipe and drape, one skirted table, two chairs, wastebasket, carpeted, one standard 110 Volt electrical outlet, company identification sign, and free Wi-Fi provided through Harrah's hotel. Booth size is 8 X 10.
- Ample opportunity to connect with times built into the agenda dedicated to our exhibitors, we make our exhibit area the hub of our Convention.
- Welcome reception on Wednesday, March 26, with a focus on our exhibitors to kick-off the Convention.
- Complimentary Continental Breakfast on Thursday, March 27, 2025.
- Complimentary Luncheon for two (2) representatives on Thursday, March 27, 2025.
- Online professional platform including Exhibitors, Advertiser & Sponsors Company information.
- Exhibitors are cited in our official printed Convention Program Journal.
- Gamification contest feature focused on our exhibitors. It will not only be fun, but it will encourage attendees to stop by and visit your booth and win prizes. Consider becoming a game sponsor. Raffle prize sponsor levels available. Check-out the sponsorships for more information in this Exhibitor Prospectus.
- How to get started? **Register as an exhibitor today!** Space is limited. You must complete the NJLN Exhibitor Contract and make payment. Early Registration by February 21, 2025 to secure the discounted rate of \$900. After that date registration will increase to \$1,000.

**Limited Space Available - \$900.00 for a Turnkey Solution
Early Registration through February 21.**

REGISTER AS AN EXHIBITOR TODAY!

NJLN 2025 CONVENTION EXHIBIT SCHEDULE



The following times are dedicated on the Convention agenda for exploring exhibitors.

Exhibit Schedule

Note: The NJLN Convention is in the Atlantic City Ballroom located on the third floor of the Coastal Tower.

WEDNESDAY, MARCH 26, 2025

11:00 AM – 4:30 PM – Exhibitor Registration & Booth Set-up

5:00 PM – Exhibit Hall Open

5:30 PM – 7:30 PM – Welcome Reception Spotighting our Exhibitors and Poster Presenters! General Session to follow at 7:30 PM.

THURSDAY, MARCH 27, 2025

7:30 AM – 8:30 AM
Continental Breakfast
& Exhibit Hall Open

10:30 AM – 12:45 PM
Exhibit Hall Open

12:45 PM – 2:00 PM
Exhibit Hall Closed for Lunch
Exhibitor Lunch, Rum Point Restaurant

2:00 PM – 5:00 PM
Exhibit Hall Open

3:15 PM – 3:45 PM
Networking Break
& Raffle Prize Drawings

5:00 PM – 7:00 PM
Exhibit Breakdown

*Schedule subject to change without prior notice.

Exhibit Representative: The exhibit display must be completely set-up by 5:00 p.m. on March 26, with no dismantling until 5:00 PM, March 27, as a courtesy to our convention registrants. Thank you!

NJLN CONVENTION SPONSORSHIPS



Become a Sponsor! We are offering sponsorship opportunities for the 2025 NJLN Convention. We have many opportunities for you to show your support and promote your company, educational institutions, products, services, and programs. Event sponsors may select from exclusive or partial option.

Please review the "Supporter Benefits" below for details. Have questions? Email: info@njln.org. **Thank you for your support!**

- **Speaker Sponsor** \$5,000 (Exclusive) / \$2,500 (Partial)
- **Convention Tote Bag** \$5,000 (Exclusive) **(SOLD)**
- **Convention Journal Printing** \$5,000 (Exclusive) / \$2,500 (Partial)
- **Welcome Reception** (Wednesday Evening) \$5,000 (Exclusive) **(ON HOLD)**
- **Premium Co-Branded Badge Holders** \$3,500 (Exclusive) **(SOLD)**
- **Networking Luncheon**, (Thursday Afternoon) \$2,000 (Partial) / \$4,000 (Exclusive)
- **Exhibitor Luncheon** \$2,000 (Partial) / \$4,000 (Exclusive)
- **Morning Refreshments** (Thursday Morning) \$2,500 (Exclusive) **(SOLD)**
- **Afternoon Networking Break** (Thursday) \$2,500 (Exclusive) / \$1,000 (Partial)
- **Nursing Student Break** (Thursday) \$2,000 (Exclusive) / \$1,000 (Partial) **(SOLD)**
- **Gamification Contest** \$2,000 (Exclusive)
- **Videographer and Photographer** \$1,250 (Exclusive)
- **Gamification Learn and Earn Raffle Prizes** (Several Available) \$500 / \$250 / \$100
- **NJLN Nursing Scholarship Raffle Prizes** (Several Available) \$500 / \$250 / \$100
- **Or consider donating and let us choose your sponsorship!**

BENEFITS FOR SPONSORS

- Sponsors of \$2,500 or more includes: one exhibit booth space FREE of charge, digital logo on event platform and mobile app with URL link to webpage of choice, booth placement in "Sponsors Row" prime location; plus, other benefits listed below!
- Sponsors of \$1,000 or more are listed in the Convention Journal, if confirmed prior to printing deadline. (Free booth space is not included in benefits.) Purchased booth placement will be in "Sponsor Row" as space allows.
- All sponsors are publicly thanked at Convention Opening General Session.
- All sponsors are prominently displayed on signage at the Convention.
- All sponsors are acknowledged on our NJLN online event platform, NJLN website, social media, and post-Convention.
- Standout as a supporter of nursing education! Thank you.

[**CLICK HERE TO VIEW AND PURCHASE A SPONSORSHIP**](#)

SPONSORSHIPS

Elevate your presence by becoming a sponsor

CONVENTION PROGRAM JOURNAL ADVERTISEMENT

Show your support and enhance your marketing by advertising. Two placements for the price of one! Your advertisement will be in both our digital journal on our professional event platform (Color Ad) and in the printed program journal distributed at the Convention (Black and White Ad, except for premium placements where indicated).

The online journal will also be shared on our website and social media.

Ad submissions must be provided in both a Color and Black and White version.

*Except back cover which is printed in color.

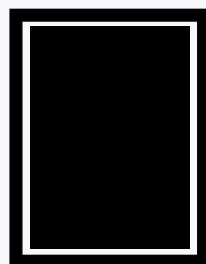
Advertisement Options	Size (W x H)	Rates
Full page	8.5" x 11"	\$325
Half page horizontal	8.5" x 5.5"	\$250
Quarter page	3.75" x 4.25"	\$200
Premium Advertisement Options	8.5" x 11"	
Inside FRONT COVER (SOLD)		\$600
Outside BACK COVER* (SOLD)		\$600
Inside LAST PAGE (ON HOLD)		\$525
Inside FRONT PAGE ONE (SOLD)		\$600
Inside FRONT PAGE TWO (ON HOLD)		\$525
Inside BACK COVER (SOLD)		\$525

Please email info@njln.org to inquire about premium placements.

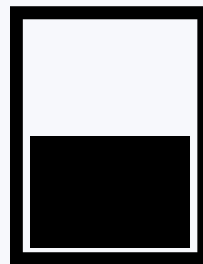
While the Premium Advertisement options may be on hold, we may have availability.

No Bleeds

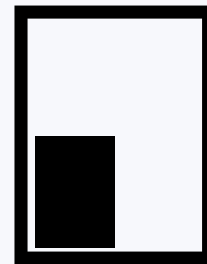
Journal Size is 8.5" x 11"



8.5" x 11"



8.5" x 5.5"



3.5" x 4.5"

Deadline to submit Journal Advertisements: March 14, 2025, to info@njln.org

[Click Here to Purchase an Advertisement](#)

2025 NEW JERSEY LEAGUE FOR NURSING CONVENTION

EXHIBIT CONTRACT RULES AND REGULATIONS

CONTRACT FOR SPACE:

The receipt by the New Jersey League for Nursing (hereinafter referred to as NJLN) of Exhibitor's signed contract, accompanied by the full payment amount, will contract for the right to use the space allotted. NJLN retains an exclusive right to accept or reject any Exhibit Contract to exhibit at the New Jersey League for Nursing Convention. In the event a contract is rejected, you will be notified, and any fee tendered will be returned to the company. NJLN will NOT grant exclusive rights to any company or individual to solely exhibit by rejecting competitors, subsidiary, or same company divisions. In the event of fire, strikes, or other circumstances beyond the NJLN control, NJLN shall have no liability or obligation to refund any portion of Exhibitor's payment. Nevertheless, if NJLN determines, at its sole discretion, that a portion of Exhibitor's fees have not been expended or encumbered, then NJLN will try to refund the balance. Applications for space must be on the official form and accompanied by payment for the full amount in order to be honored.

SPACE ASSIGNMENT:

Assignments of space will be at the sole discretion of NJLN. In the event an Exhibitor has special needs for display items that cannot be contained in the space provided, Exhibitor shall notify NJLN no later than March 1, 2024, and may need to purchase an additional booth space (if available). NJLN reserves the right to bar the use of exhibits which will interfere with other Exhibitors, or attendees or which create any hazards to the public. No change of booth assignments will be made at the Convention.

SPACE RENTAL: (INCLUDED IN FEE PAID!)

All booths are 8' x 10' and will be constructed with pipe and drape, one six-foot skirted table, two chairs, one wastebasket, one identification sign, and one 1-outlet, 110V electrical box. Free Wi-Fi is provided through the hotel, but there are no guarantees, this is Solely a courtesy through Harrah's Resort. An Exhibitor Packet will be forwarded to each Exhibitor with the booth confirmation. All expenses, including without limitation, additional furniture, telephone requirements, electrical service beyond standard one 110 Volt outlet, Wi-Fi beyond the complimentary provided by the Harrah's Resort, exhibit installation and dismantling costs, and shipping or storage fees, will be the sole responsibility of Exhibitor.

Additional furnishings, floral arrangements, audio-visual needs, etc. must be ordered on the forms provided in the Exhibitor's Packet. Exhibitor is required to use the official decorator/contractor that has been selected by NJLN, which is GES Convention Services. GES will send exhibitor packets with detailed information.

FAILURE TO OCCUPY SPACE:

Any space not occupied by 8:00 A.M. on Thursday, March 27, 2025, shall be deemed forfeited by Exhibitor. NJLN may reassign such space, at its discretion, without any obligation to original Exhibitor.

CANCELLATION / REFUND POLICY:

All signed contracts received by the NJLN are considered binding. In the event you must cancel you may do so by February 24 to receive a 50% refund. All cancellations shall be charged a \$100 processing fee. After February 24, the fee is non-refundable. There will be no exceptions to this policy. In the event that the NJLN must cancel the convention in its entirety, a full refund will be offered. No refund will be provided if the NJLN must shift for any reason to a Virtual Convention. This decision will be made solely at the discretion of the NJLN Board of Directors, and no refunds will be issued if a Virtual Convention is provided.

EXHIBIT RESTRICTIONS:

Exhibits must conform to the size of their space and must not obstruct the view or interfere with other exhibits. All demonstrations, discussions, or other activities must be confined to Exhibitor's own booth. Exhibitor shall not assign or sublet allocated space. All materials used by the Exhibitor must be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Material not conforming to such regulations will be removed immediately at the Exhibitor's expense. No nails or bracing wires used in erection displays may be attached to building walls in any form. No Mylar balloons are allowed. Any and all property destroyed by an Exhibitor must be replaced to its original condition by Exhibitor at their own expense.

EXHIBIT STORAGE:

Harrah's Resort does not have facilities for the storage of exhibit displays or products. All shipments must be handled through the official agent, GES Convention Services, which has been designated by NJLN. All shipments and related expense are the sole responsibility of the exhibitor.

SECURITY AND LIABILITY:

Each exhibitor must make provisions to safeguard their goods for the entire Convention. This includes from the time they are placed in the exhibit areas until they are removed at the end of the Convention. NJLN, Exhibit Manager, Convention Managers, and contracted hotel will not be responsible for loss, theft, or damage due to any cause. Space is leased with the understanding the NJLN, and the contracted hotel will act for the exhibitor and his representatives only in the capacity of agent and not as principal; and that the NJLN and the contracted hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency and the exhibitor and their representatives hereby release NJLN, Exhibit Manager, Convention Managers, and the contracted hotel from any cause whatsoever. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save NJLN and contracting hotel and their employees, volunteers, and agents harmless against all claims, losses or damages to person or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises.

2025 NEW JERSEY LEAGUE FOR NURSING CONVENTION

EXHIBIT CONTRACT RULES AND REGULATIONS

SECURITY AND LIABILITY (Cont'd):

NJLN, Exhibit Manager, Convention Managers, and the contracted hotel does not endorse or promote any products and/or services displayed in the Exhibition Hall or throughout the continuing education activities. The rules and regulations are to be construed as part of all space contracts. NJLN reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

ADMISSION:

NJLN shall have the sole responsibility overall admission policies at all times. Non-exhibiting suppliers or vendors for goods and services shall be prohibited from entering the exhibit hall. Badges must be worn at all times. Badge swapping is strictly prohibited. Maximum of two agents per booth included with booth fee. Up to two additional exhibit representatives may attend for a fee of \$50.00 each.

Safety is our first priority; we will continue to follow the guidance from the CDC, local, state and federal requirements. As a healthcare organization we will continue to monitor and provide further information and instructions as necessary.

WAIVER OF LIABILITY: NJLN 2025 Convention Attendees (this includes ALL participants, including but not limited to, exhibitors, staff, volunteers, speakers, and their guests participating in NJLN 2025 Convention) agree as part of registering to attend and/or by signing the exhibitor contract that you and each of your representatives who will be attending the 2025 NJLN Convention are agreeing to these terms. Attendee acknowledges the highly contagious nature of COVID-19, or any illness, and voluntarily assumes the risk of exposure or infection by attending the NJLN 2025 Convention. Exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee understands that the risk of becoming exposed to or infected by COVID or any illness which may result from the actions, omissions, or negligence of others who may attend the NJLN 2025 Convention or their guests, colleagues, or others with whom they may have contact. Accordingly, attendee understands and agrees that this releases the NJLN of any liability or claims based on the actions, omissions, or negligence of the NJLN, its employees, agents, and representatives, whether a infection occurs before, during, or after participation in the event. The NJLN will take guidance from the CDC, local, state, and federal requirements, and may make changes to this policy at any time at its discretion, and on short notice. The safety of all attendees is of utmost importance, all participation by any attendee is voluntary and the NJLN is not responsible for any illness. No refunds will be provided.

HOTEL INFORMATION:

Harrah's Resort
777 Harrah's Blvd.
Atlantic City, NJ 08401
609-441-5000

HOTEL ACCOMMODATIONS:

Exhibitors may take advantage of the special guest room rate that has been established with the Harrah's Resort, Atlantic City. Room reservations must be made directly with Harrah's.

You may register online by visiting:

<https://book.passkey.com/go/SH03LN4> OR

Call: 1-888-516-2215 (8:00 am – 2:00 am EST, 7 days a week),
group code: SHNUR5 and mention NJLN 2025

This special rate is guaranteed until March 11, 2025.

Single or Double occupancy.....\$75.00, plus tax and hotel fees.

In order to guarantee an individual room reservation, a deposit in the amount of one night's room charge is required. Guaranteed rooms will be held ONLY until 10:00 PM on the arrival date. Rates are subject to state and local taxes, and a per room night occupancy fee. Hotel policy requires each room have a \$100 security deposit applied to guest's account at check in. Deposit may be secured with a credit card.

Check-In Time: 4:00 PM

Check-Out Time: 11:00 AM

PARKING:

Self-parking: \$5.00 voucher toward self-parking is included in room fee. Valet parking is available for overnight and day guests for a fee established by the hotel.

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If you need additional information, please contact Susan Chandler, NJLN Program Director, at the NJLN office. Tel: 908-789-3398 or by Cell: 908-267-9109  
Email: njlnchandler@gmail.com



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Dear New Jersey League of Nursing Exhibitor:

Welcome to the online exhibitor service kit for the upcoming New Jersey League of Nursing being held at Harrah's Resort Atlantic City on March 26-27, 2025.

This letter contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

**Online Exhibit Kit Instructions:**

**To access our ONLINE kit for the New Jersey League of Nursing you have 2 options.**

**DIRECT LINK:**

**<https://www.generalexposition.com/online-servicekit.php> (click to follow link)**

**MANUAL ENTRY:**

Please click the following link or copy and paste the link into your browser's window - [www.generalexposition.com](http://www.generalexposition.com)

Next, click on the Online Services button located in the upper right-hand corner of the Web page. This will take you to the log in page.

**AT THE LOG IN PAGE - Enter the Exhibit Code: NJLN25**

**At the Sign In page, you will be prompted to sign in with an existing exhibitor account. If you do not have an account set up with General Exposition Services, you will be prompted to create one.**

Now that you are signed in with the show, you can read through the important show information. Scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc.

For any additional custom forms, you may need, please click on the appropriate links listed under "References".

As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866, mention the upcoming New Jersey League for Nursing, and one of our Customer Service Reps will be happy to assist you.

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